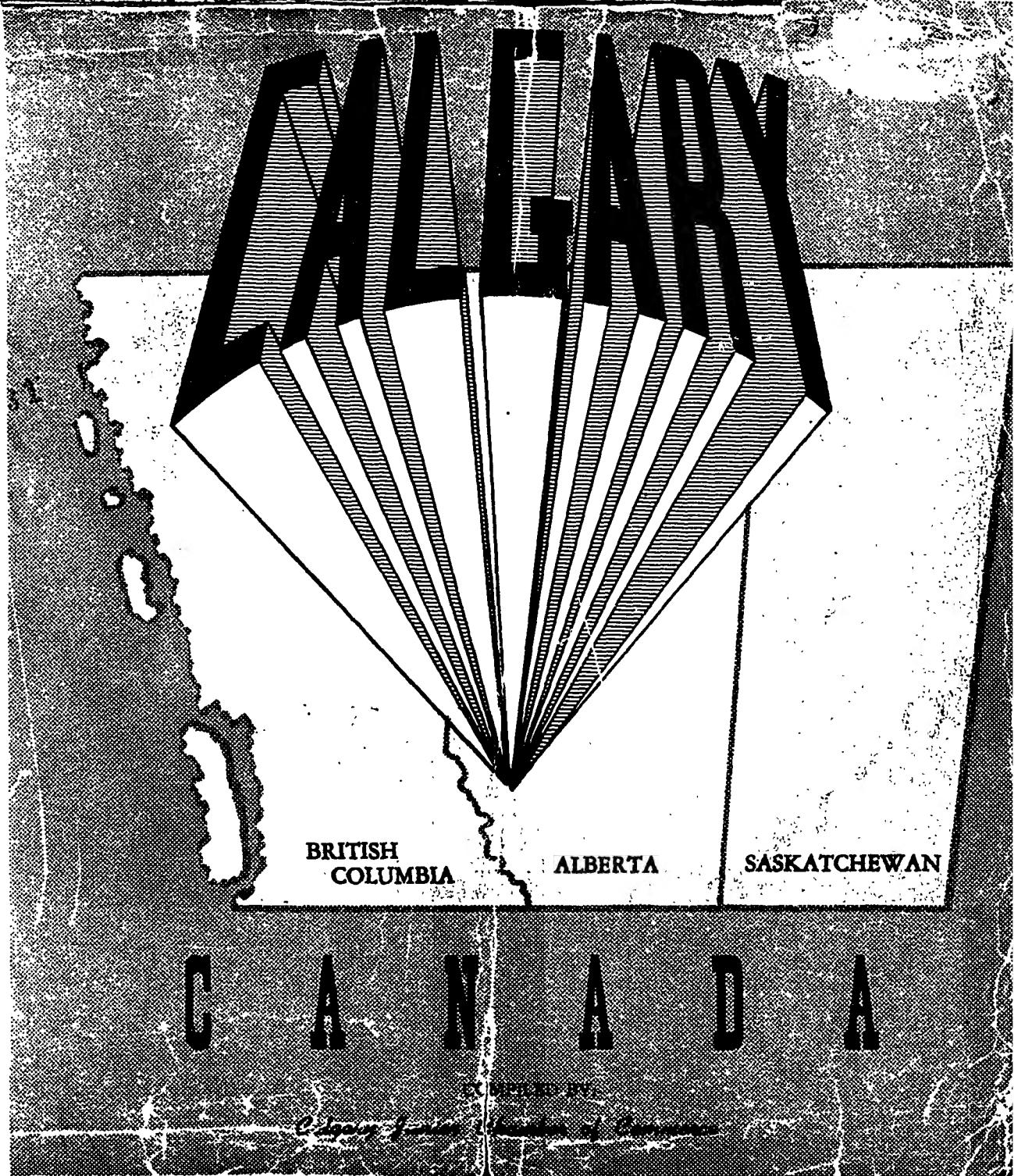


**CITY
OF
INDUSTRIAL
OPPORTUNITIES**

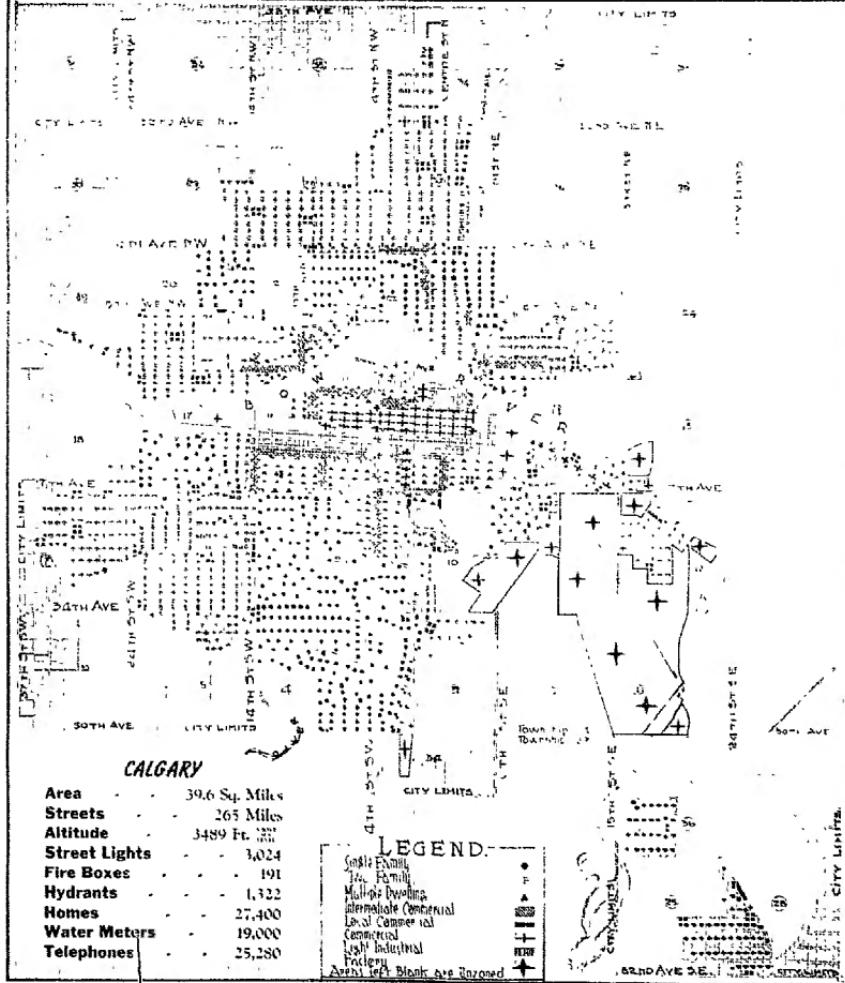
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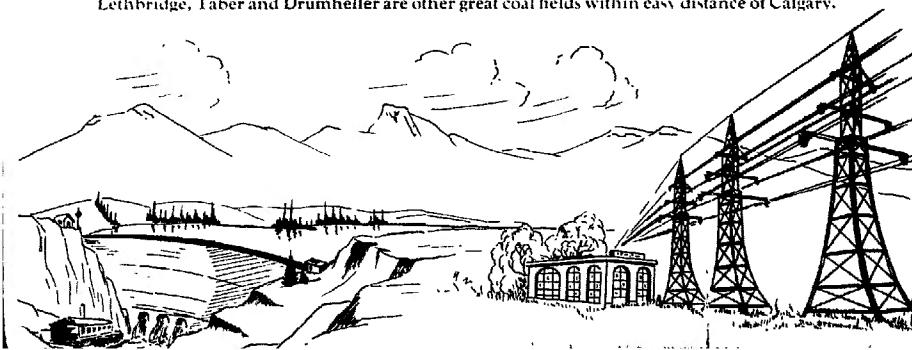
CALGARY

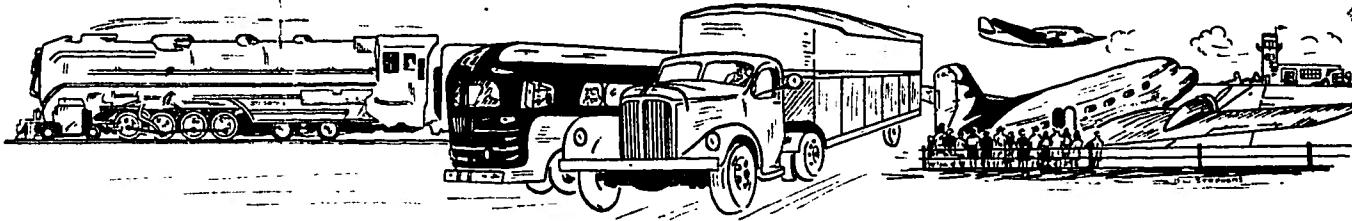
City of The Foothills

CANADIANA

Offers much to prospective new industries or branches of established industry. Calgary is built in the rolling hills at the junction of the Bow and the Elbow rivers within sight of the Rocky Mountains. Calgary is the main distributing point for an area reaching from the American border, one hundred miles to the south, to Red Deer on the north and extending from the Great Divide to the Saskatchewan border. This country is the land of the "Chinooks", those winds of legendary fame which bring a breath of summer to warm the prairie winters. But the man seeking a key point for a new plant is not so interested in those things that attract the tourist trade as he is in more tangible assets. Alberta is particularly fortunate in utilities and power resources that spell success for industry. The Calgary Power Co. Ltd., and Canadian Utilities Ltd. spread a network of power lines throughout Southern Alberta, and north to Edmonton. The installed capacity of the Calgary Power Co. comprises 99 percent of the developed water power in the province. The four major plants of the company offer 91,000 H.P. capacity developed with a wealth of hydro still in the undeveloped stage. An exhaustive study by a federal commission in 1916 showed a minimum of 34 power sites available in the Province so it is readily seen that electrical power requirements may be had to meet any demands that may be put forward. The rates of the City of Calgary Electric Light and Power Department who purchase the power in bulk from the Calgary Power Company are conducive to growth of load and the transmission system is designed for future expansion. Oil formations mean gas available for industry. Yearly production of gas approximates twenty-eight and one-half billion feet. Conservation measures ensure this supply for a great many years to come. Calgary area is wealthy in coal deposits with the highest grade of coal in Western Canada to be found to the west of the city a few miles. Crowsnest, Canmore, Highwood, Lethbridge, Taber and Drumheller are other great coal fields within easy distance of Calgary.

VITAL STATISTICS — **OPPORTUNITIES FOR NEW INDUSTRY**
INDUSTRIES - TAX STRUCTURES - COMMERCIAL LAW
MAP OF ALBERTA - NATURAL RESOURCES
AGRICULTURE - PROCESSING PLANTS - FUR
TRANSPORTATION - EDUCATION - LABOUR - RECREATION
LOCATION - UTILITIES - CITY MAP



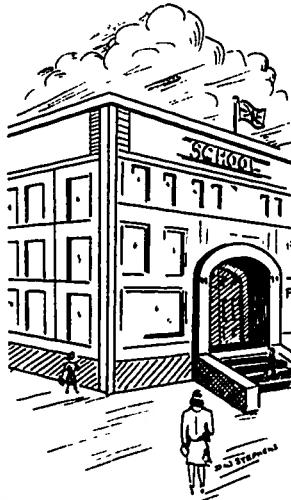


Transportation

Calgary enjoys an ideal position in regard to transportation and communication facilities. With two transcontinental railways operating into the city, great facilities are provided for trade throughout all the Dominion and the United States. Excellent train service is operated via four branch lines to all points in Alberta. Between the C.P.R. and C.N.R. combined there are over 100 miles of yard trackage with complete facilities for refrigeration and heating. Coupled with this are many spur lines affording warehouse trackage in the industrial area. As well as having excellent rail facilities, Calgary also has a provincial road network running to even the remotest northern hamlets. This criss-cross pattern of roads carries a large volume of both freight and passenger traffic. Over twenty truck lines operate out of Calgary carrying a large proportion of the farm produce from Alberta's rich agricultural areas. Passenger traffic is carried by ten different bus lines connecting with Greyhound transcontinental lines. Calgary itself at the same time has an efficient interurban system comprising some 90 units of both rail cars and motor buses, with over eighty miles of city trackage. The street railway is at the moment undergoing complete modernization and by early 1947 should be one of Canada's most up-to-date city transit systems. Calgary has a modern airport situated on the Calgary-Edmonton highway just outside the city limits. On the main trans-Canada air route, Calgary has feeder service to the main Alberta points running north and south. The traffic at the airport is controlled and full night flying and beam facilities are standard equipment. The Dominion Government maintains a weather bureau on the airport where full weather information is available.

Education

Calgary has a school system that might well be the envy of a much larger city. With ninety-three colleges and schools and seven business colleges it is well equipped to supply the educational needs of a growing city. With a total enrollment of over 14,000 pupils and 420 teachers an excellent balance is maintained affording the best of care and tuition. Text books are supplied free. The City Health Department is responsible for regular school medical inspection and a free dental clinic is provided for school children under fifteen years of age. In the high schools a complete matriculation course is offered as well as general courses and an excellent selection of technical subjects. The Provincial Government maintains the Institute of Technology and Art which gives advanced vocational and semi-professional courses in a wide range of subjects of a technical value.



Labour

The labour picture in Alberta is bright with a highly literate intelligent people contributing to the advancement of the province. A minimum of labour unrest has been experienced due largely to intelligent planning by both government and capital. New industry will experience little difficulty in securing a class of worker equal to any in the world.

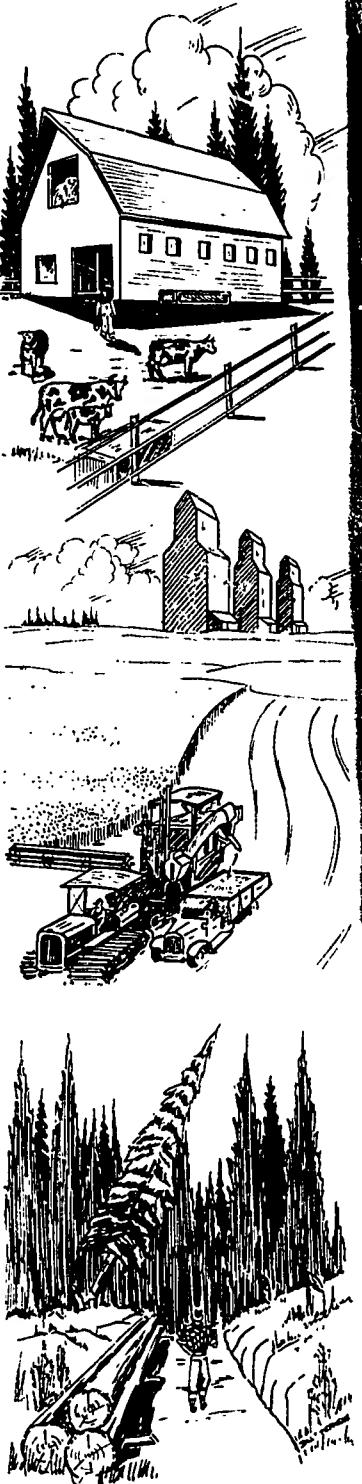
Recreation

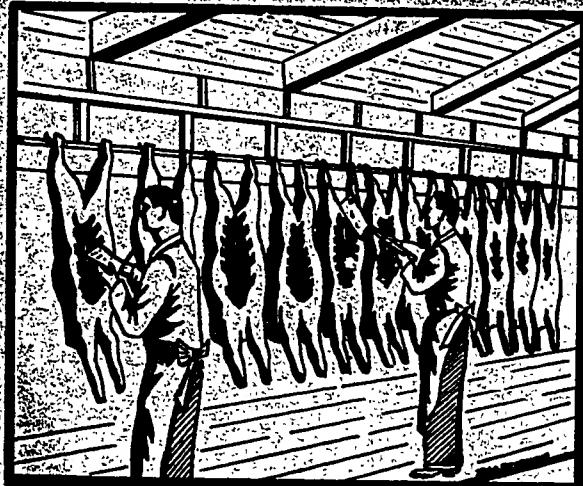
Calgary has amply provided for the recreation of her citizens by maintaining an excellent public library and two scenic parks, St. Georges Island, and Bowness Park. At St. Georges Island life sized models of dinosaurs and prehistoric animals have been constructed as well as fossil houses containing hundreds of specimens of fossils found in Alberta. Also located on the island is Calgary's zoo, housing some 500 exhibits from all over the world. At Bowness Park there are facilities for picnicking, swimming, games, boating, and dancing in an area of fifty acres along the river bank. Calgary also has five excellent golf clubs, a country club, several tennis and lawn bowling clubs, four riding clubs as well as skating and badminton clubs. Surrounding Calgary are a number of dude ranches for those who like to fish, hunt and swim.

**VITAL STATISTICS
OPPORTUNITIES FOR NEW INDUSTRY
INDUSTRIES - TAX STRUCTURES - COMMERCIAL LAW
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TRANSPORTATION - EDUCATION - LABOUR - RECREATION**

Agriculture

To speak of Agriculture and Alberta brings visions of sprawling ranches with great herds of cattle moving to the markets of the world. But the years have brought change to Alberta and to cattle have been added grain, horses, sugar beets, wool, pork and all the products of Western Agriculture in general. The new science of chemurgy opens wide vistas to those with a flair for secondary industry based on agriculture. Plastics alone provide unlimited scope for new capital. The war years have brought to most of us a realization of the value of sugar as a staple article of diet, with a demand far in excess of supply. Alberta has two refineries in production with an output of one hundred million pounds a year, yet these plants little more than touch the potential sugar beet output. This is due in large measure to the successful irrigation policies which are rapidly turning an already fertile land to one of bountiful production. Grain farming in Alberta is not confined to any one section of the province but stretches from the border north to the Peace River country. Hog production is best shown from the statement that in 1944, one out of every three hogs produced by the Dominion of Canada came from the Province of Alberta. Every show season brings Alberta livestock to the public eye with buyers coming from the world over for fine sires to improve their herds. The annual horse show in Calgary would be a credit to Madison Square Garden in New York City. Nor should we pass dairying without an honorable mention. Fifty million pounds of butter, four million pounds of cheese, a million cans of highest quality condensed milk, are outstanding points in a young healthy economy. Any Albertan will tell you too, of Alcarra Gerben, the pride of the Hays farm with a record of 1409 lbs. of butterfat produced in one year. But these figures are not the peak. Conservative estimates put Alberta's ability to support a population at the five million mark. Agriculture alone with modern methods would absorb a large percentage of this figure with the rest employed in developing the natural resources, secondary industry, service trades, and distribution.





Processing Plants

For a large part the present Alberta industrial setup is founded on plants established for the processing of Alberta agricultural products. The slaughtering and meat packing industry alone accounted for a gross value of products in excess of one hundred million dollars in each year from 1944 on. The flour and feed mills and the bakery industries added another twenty-five millions to this figure. Other leading secondary industries at present include saw-mills with an output of eight and one half million of

dollars, petroleum refineries with twenty

millions of dollars, clothing manufacturers with over four millions of dollars, iron products approaching fifteen millions, creameries with an output of products of twenty millions worth of finished products for shipment. These figures are in addition to a wide variety of smaller plants covering such fields as tanning, leather manufacturing, powdered eggs, soap, commercial fertilizers and commercial feeds and cement.

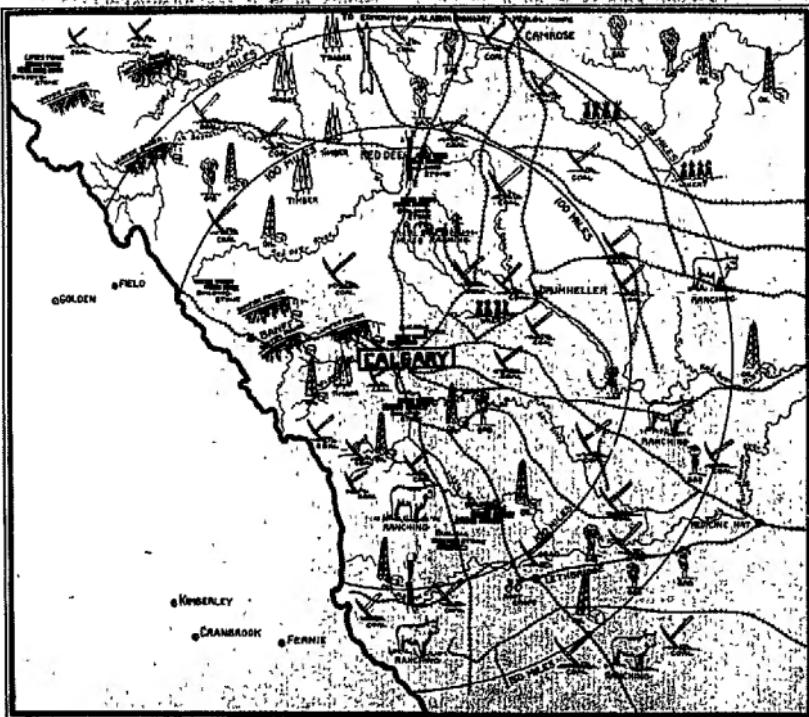
Fur

Over eight hundred commercial fur farms in Alberta in addition to an extensive wild catch add materially to Alberta's wealth. The past few years has brought a real boom to the producers of short-haired furs such as mink, marten, and squirrel. The silver fox industry has been on a sound footing for the past twenty years with a recent impetus being given by the production of new mutations in the form of platinum and white face foxes. Local, provincial and federal governments work closely together to facilitate the way for the fur farmer and his products.



VITAL STATISTICS
OPPORTUNITIES FOR NEW INDUSTRY
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VITAL STATISTICS
OPPORTUNITIES FOR NEW INDUSTRY
INDUSTRIES - TAX STRUCTURES - COMMERCIAL LAW
MAP OF ALBERTA - NATURAL RESOURCES



Limestone

Building Stone

Coal

Gas

Timber

Oil

Ceramic Clay

Bentonite

Insulating Materials Gypsum

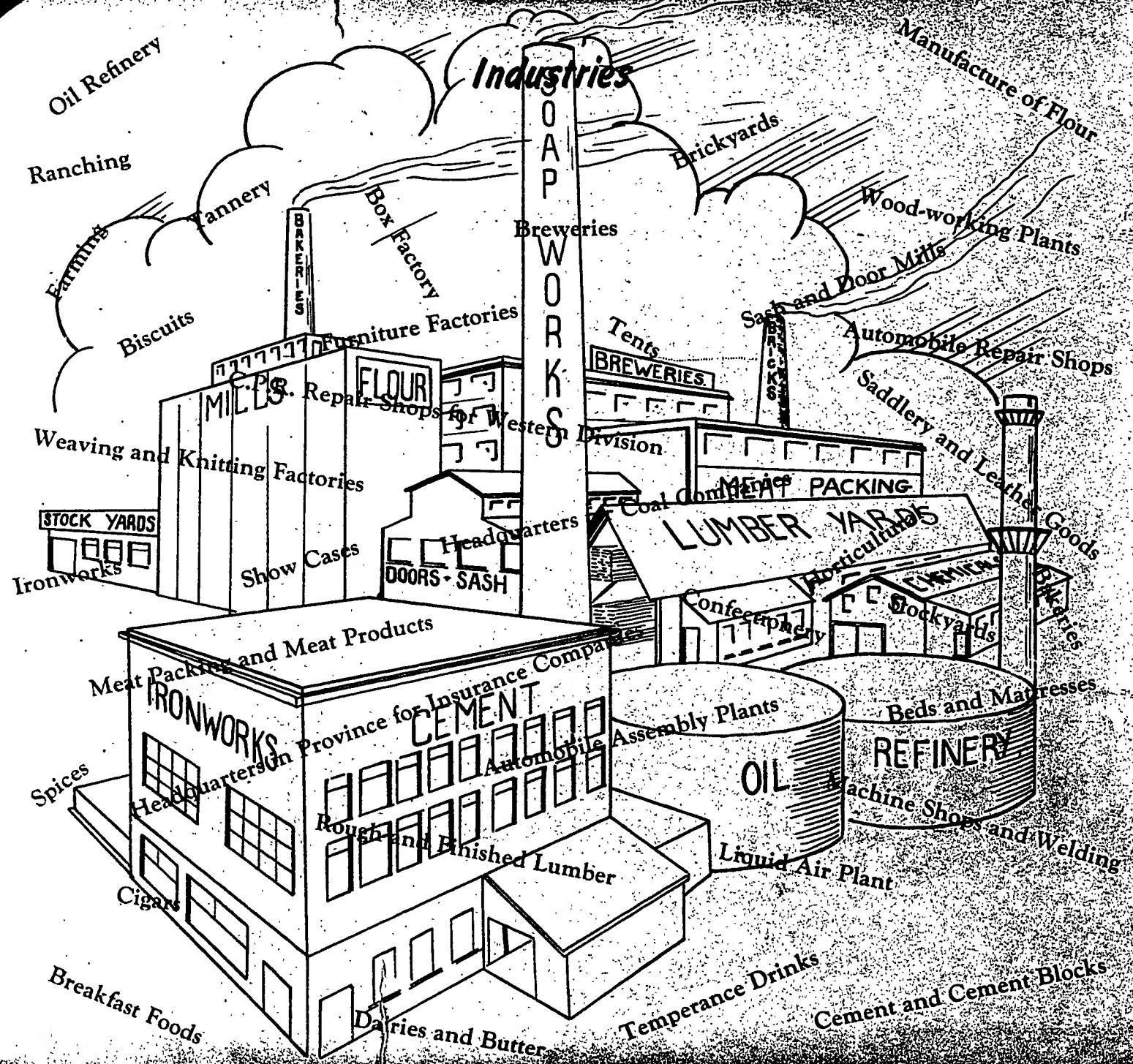
Lead

Silicate Sand

Salt

Fire & Brick Clay

Cement



Tax Structures

General assessment rolls are compiled in the fall of each year for use during the following year. The rate in effect for the year 1946 is 46 mills on 100% of the assessed value of the land and 50% on the assessed value of the buildings. In addition there is an 8% business tax on the rental value, where a business is in operation.

Commercial Law

The laws of the province respecting ordinary commercial transactions are generally similar to the laws of the other provinces and have as their origin the Common Law of England. The Alberta Companies Act is adopted from the English act and provides a simple and speedy method of incorporation. Fees payable on incorporation are based on the company's authorized capital, with a minimum of \$55.00 for a capital up to \$20,000.00. The fee payable on filing the annual return is \$2.00. Companies incorporated outside the province must be registered in order to carry on business within the province and must appoint an attorney resident in the province. As a rule a practicing barrister and solicitor is appointed by companies which carry on business in the province but do not maintain an office. Real property is registered under the Torrens System with land registration office in Calgary and Edmonton. This system provides a simple and convenient method of dealing with land. Titles are guaranteed by a special assurance fund and hence historical searches are unnecessary. Public utilities, with the exception of municipal undertaking (street railways, water and sewage systems) are privately owned and come under the jurisdiction of the Board of Public Utilities Commissioners. Natural resources including oil, gas and timber are, for the most part, owned by the Crown and are available on long term leases. During the depression years extensive restrictions were placed on the collections of debts by legal process, however these restrictions have now largely been removed.

Opportunity For New Industry In Southern Alberta

Calgary and Southern Alberta offers unparalleled opportunity to industry. Raw material, labor, power, and environment are all favourable. This is a land where a man's measure is his own incentive. Here is a thriving center in the heart of a fabulous country where the romantic past is dimming in the face of industrial progress. But industry has barely left its imprint, for busy plants and shops are but a shadow of things to come. Here are the raw materials for a great PLASTICS industry, founded on agricultural by-products. Here too may rise a great SHOE FACTORY, for every piece of footwear now worn in Alberta is imported. Coals to Newcastle would be the height of logic compared to importing shoes to this land of leather in the hide and on the hoof. There is opportunity for a TANNER of fine leathers to work in co-operation with the manufacturers of shoes, harness, and other leather goods. The POTTER too may ply his trade for Alberta clays have already made a name in the marts of the world. GLASS offers the entrepreneur a different approach to the task of supplying human needs. Alberta foods must travel a long distance to feed the hungry of many lands. In spite of modern transportation, spoilage for many foods is still a problem. Here then is opportunity for DEHYDRATING PLANTS and large COLD STORAGE LOCKERS. The "QUICK FREEZE" system may nicely operate in conjunction with cold storage. The lowly piece of COAL, unattractive in its natural state could very well mother the production of PERFUME, ACIDS, DYES, TARS, MEDICINES, and FUELS. An estimated 46 billion tons in Alberta is an adequate guarantee of continued supplies. Man must have shelter from the elements, even in Southern Alberta, and shelters in this modern age demand building blocks of CEMENT and CLAY, FABRICATED STEEL and INSULATING

MATERIALS. Considerable light furniture is at present being turned out in this area but not a single factory is devoted to HEAVY and OFFICE FURNITURE. A busy garment industry is in the making but is unable by far to touch even the local demand. KNITTED GOODS offer a parallel avenue to the garment industry. "Man cannot live by bread alone." These days they have learned to like CANNED FRUITS, VEGETABLES, MILK and FISH. The satisfaction of these demands should present still one more pathway to healthy new business. Hand in hand with canning goes a demand for SUGAR. Alberta may well be known some day as an important contributor to the worlds supply of this delectable necessity. High quality Alberta flax presents scope for a processing plant producing LINSEED OIL. SOLVENTS, SOAP, STONEBOARD, LEAD PRODUCTS, INDUSTRIAL ALCOHOL may found the main efforts of other new plants. Nor, to strike off on another tangent, should the possibilities of the motion picture industry be overlooked. Within one hundred miles of the city of Calgary lies a range of scenery varying from barren desert to beautiful forests and lakes, gentle hills to majestic mountains, and badlands to idyllic farm country. The weather man is kind too, with sunshine the predominant feature the year round. Such country means a maximum of suitable "shooting" days with very short runs to "location". These are but ideas to fire the imagination and touch a few of the highlights. Practically any business that could be named is only partially served and offers much in return for initiative and progressive thinking. Naturally a brief discussion of generalities leaves much to be desired for the man seeking specific information. Data and on-the-spot information of any business endeavor is readily available for the asking by dropping a line to Calgary's Industrial Commissioner, Mr. William Anderson in the Public Utilities Building or to the New Industry Committee of the Junior Chamber of Commerce, in the Renfrew Building.

Statistics of City of Calgary

CANADIANA

POPULATION.....Approximately 105,000
 BIRTH RATE.....29.7 per thousand
 DEATH RATE.....11.0 per thousand

AREA OF CITY.....39.63 square miles
 ALTITUDE.....3,489 feet above Sea Level
 LATITUDE.....50° 30' North
 LONGITUDE.....144° 22' West

RAILWAYS

C.P.R. and C.N.R. main lines and four branch lines.

BANKS

Canadian Bank of Commerce
 Bank of Nova Scotia
 Bank of Montreal
 Bank of Toronto
 Dominion Bank
 Imperial Bank of Canada
 Royal Bank of Canada
 (As well as sub-branches)

MISCELLANEOUS

Hotels.....	29
Grain Elevators.....	7
Theatres.....	11
Churches.....	139
Colleges & Schools.....	93
Business Colleges.....	7
Blocks and Apartments.....	322

MUNICIPALITY OWNS AND OPERATES

Electric Light and Power System
 Waterworks System
 Street Railway
 Children's Clinic
 Municipal Libraries
 Stadium
 Street Cleaning
 Garbage Collecting System
 Fire Control and Alarm System
 Life Saving and Pulmotor Squad
 Laboratory
 Parks System
 Sewage System
 Asphalt Paving Plant

STREET RAILWAY STATISTICS

Passenger cars.....	87
Work cars.....	2
Trailers.....	6
A complete new fleet of buses is under order with delivery expected on the first group by July. The street railway registered 3,766,363 miles in 1944.	
Passengers carried.....	30,294,912
Trackage.....	80 miles

WATERWORKS

Mains.....	226.11 miles
Water connections.....	19,144
Water consumption.....	7,000,000,000 gallons

STREETS

Paved.....	66.4 miles
Curb and gutter.....	116.5 miles
Boulevard.....	81 miles
Bridges.....	18

STREET LIGHTING

Lights.....	3,025
Underground cables.....	58.35 miles
Conduits.....	130 duct miles

POLICE DEPARTMENT

An adequate police department is maintained with the latest and most modern equipment including radio equipped patrol cars.

FIRE DEPARTMENT

Men	159
Public alarm boxes.....	198
Semaphores.....	11
Fire stations.....	8
Fire Lane.....	5
Hydrants.....	1,176
Water pressure is constantly maintained at from 75 to 80 pounds pressure. The latest equipment of the department includes auxiliary tanks, aerial trucks, fog, foamite and foamade equipment.	

SEWERS

Miles.....	236
Connections.....	15,029
Manholes.....	2,710
Storm sewers.....	17 miles

SC HCOLES

Publ.	39
Senior High.....	3
Junior High.....	7
Teachers.....	Approximately 430
Pupils.....	Approximately 15,000
Separate Schools.....	8
Separate Teachers.....	60
Separate Pupils.....	1,700

NEWSPAPERS—Daily

Albertan 12 P.M. and 6 A.M. editions.	
Circulation.....	20,000
Herald 1 A.M. 2:30 P.M. and 4:00 P.M. editions	
Circulation.....	43,000

RADIO STATIONS

CFCN—Owned and operated by "The Voice of the Prairies Ltd.", Calgary. Studios: Toronto General Trusts Bldg. Transmitter located at Strathmore, Alberta. Power: 10,000 Watts, 1010 Kcs.

CFAC—Owned by "The Southam Company" operated by "Taylor, Pearson & Carson Broadcasting Co. Ltd.", Calgary. Studios in the Southam Bldg. Transmitter located at Forest Lawn, Alta. Power: 1,000 watts at 960 Kcs.

CJCI—Owned and operated by "The Calgary Albertan". Studios in the Victory Building. Transmitter located on Grandview Heights, Calgary. Power: 100 watts at 1230 Kcs.

CALGARY EXHIBITION & STAMPEDE

Offices: Administration Building and Exhibition Grounds in Calgary.

Allied Associations:

Alberta Horse Breeder's Association
Alberta Cattle Breeder's Association
Alberta Sheep Breeder's Association
Alberta Swine Breeder's Association
Calgary Poultry Association

Polo Club Limited

Arena Rink, Exhibition Grounds.

Exhibition Buildings are valued at \$1,000,000.00 and annual attendance nears the 300,000 mark.

UTILITIES RATES

Water

Commercial and special rates on application to the Waterworks Department Calgary.

Electric Light and Power

Light Rates: First 300 KWH @ .05c per KWH
Next 300 KWH @ .04c per KWH
All over 600 KWH @ .02c per KWH

Combination Rates:

First 25 hours, monthly consumption @ .05c per KWH.

Next 150 KWH @ .01^{1/2}c per KWH
All over 175 KWH @ .01c per KWH
with a minimum charge of \$1.77 per month.

Industrial, Wholesale Rate:

1.3c to 1c per KWH with a 3% bonus for maintaining 85% power factor or better. Rate quoted on request.

All rates subject to 15% discount on bills paid within 10 days of date of issue of account. No service charge. No meter rent. No ready-to-serve charge.

Small power motor rates (115V to 200HP) in the City of Calgary
are lower than any other place in the Dominion of Canada.

Gas

Domestic Rate:

First 4 MCF @ \$1.50 per month
All additional MCF at 27c per MCF per month.
Minimum charge of \$1.50 per month.

Commercial and Industrial:

Combination rate as above preceding.

Special Rates:

On request to the Canadian Western Natural Gas, Light, Heat and Power Co. Ltd.

BUILDING PERMITS		
Year	No. of Permits	Amount
1904	1499	\$ 880,191.00
1910	272	5,589,594.00
1915	870	150,550.00
1920	772	2,806,100.00
1925	1545	1,197,475.00
1930	896	4,054,461.00
1935	959	574,286.00
1936	998	945,287.00
1937	1138	667,509.00
1938	1260	911,311.00
1939	1523	1,064,076.00
1940	1877	2,678,841.00
1941	1797	2,677,385.00
1942	1494	3,361,122.00
1943	1894	1,991,320.00
1944	2448	3,815,072.00
1945		7,280,134.00

CALGARY BANK CLEARING RETURNS		
Year		Amount
1911		\$218,681,921.00
1921		344,465,202.00
1931		319,987,617.00
1935		292,584,549.00
1936		305,417,532.00
1937		106,818,675.00
1938		300,161,170.00
1939		279,563,913.00
1940		289,115,101.00
1941		343,002,837.00
1942		362,076,229.00
1943		453,453,338.00
1944		578,172,229.00
1945		596,021,348.00

The following Calgary firms have made possible the publication of this booklet.

ARCHITECTS

J. M. Stevenson, Cawston & Stevenson

AUTOMOTIVE

Alberta Nash Limited
General Supplies Limited
Hammill Motors Limited
Maclin Motors Limited
Motor Car Supply Company of Canada
T. H. Peacock
Precision Machine & Foundry Limited
Taylor, Pearson & Carson Limited

BAKERIES

Canadian Bakeries Ltd.

BREWERIES

The Breweries of Alberta

BUILDING SUPPLIES

Manning-Egleston Lumber Co. Ltd.

CANADIAN LEGION OF THE B.E.S.L.

Calgary (Alberta No. 1) Branch

CARTAGE AND STORAGE

James Storage & Cartage Co. Ltd.

MacCosham Storage & Distributing Co. (Calgary) Ltd.

COMMERCIAL SIGNS AND OUTDOOR ADVERTISING

Hook Signs (Calgary) Ltd.

THE CHARTERED BANKS OF CALGARY

COAL MINING

Western Canada Bituminous Coal Operators Association

DAIRIES

Co-operative Milk Co. (Calgary) Ltd.

Model Dairies

Union Milk Co. Ltd.

DEPARTMENT STORES

T. Eaton Co. Western Ltd.

Hudson's Bay Company

DRAFTING & BLUE PRINTING

The Calgary Drafting & Blueprint Co.

ELECTRICAL SUPPLIES

Canadian General Electric Co. Ltd.

Electrical Wholesalers Ltd.

FLORISTS

Campbell Floral, Seeds & Nurseries Ltd.

GRAIN COMPANIES

Alberta Wheat Pool
United Grain Growers

HOTELS

The Hotel Wales

JEWELLERS

Henry Birks & Sons (Western) Ltd.

MACHINERY SUPPLIES

Wilkinson & McClean Ltd.

MEAT PACKING PLANTS

Burns & Co. Ltd.

NEWSPAPERS

Albertan Publishing Co. Ltd.

The Calgary Herald

OFFICE SUPPLIES, PRINTING, LITHOGRAPHING

F. W. Clark & Co. Ltd.

OIL COMPANIES

Great West Distributors Limited

Imperial Oil Limited

PLUMBING AND HEATING

Campbell & Hillier

Trotter & Morton Limited

RADIO STATIONS

CFCN "The Voice of the Prairies Ltd."

Radio Station CFAC

ROBINSON ENGINEERING & DEVELOPMENT CO. LTD.

STOCKS AND BONDS

James Richardson & Sons Ltd.

TRADES AND LABOR COUNCIL

TRUST COMPANIES

Crown Trust and Guarantee Co.

Royal Trust Company

WHOLESALE GROCERS

Horne & Pitfield Ltd.

Jenkins Groceria Limited

UTILITIES

Calgary Power Co. Ltd.

The Canadian Western Natural Gas, Light, Heat and Power Co. Ltd.

For Further Information please communicate with Calgary Junior Chamber of Commerce, Renfrew Bldg., Calgary, Alberta, Canada